



Registration No : (E3989/2003), Income Tax Exemption : PN/CIT (Exempt)/Tech/80G/493/2016-2017 /4279 FCRA  
Registration No : 083930719

## KESHAV SITA MEMORIAL FOUNDATION TRUST

It is a registered charitable trust (E3989/2003) that has been working on various projects. For more than Five years, the trust has been involved in creating awareness of segregation at source as well as collection of waste plastic from various areas in Pune city and its surrounding areas. For any waste management to succeed its utmost importance to create the awareness and system of segregation at source. At present collection happens along with Pune city, PCMC, Thane, Dombiwali, Baramati, Mahad, Dehu and surrounding forts (Sinhgad, Sajjangad).

**At present, the collection happens from almost 25,000 households, hotels and businesses.**

Keshav Sita trust has been connecting with many societies by creating awareness of segregation at source by personally conducting meetings with flat holders and society committee as well as various hotels/offices. This personal contact has helped the trust create awareness but the willing army of people who have started segregation and giving the plastic to trust as well as spreading the word in their respective areas.

Keshav Sita Trust is creating **circular economy**. It is part of **Made in India mission, Swatch Bharat, Women Empowerment and Environment**.

Until date, we have collected more than **10,00,000 KG** of waste plastic, i.e. reduction of **60,00,000 kg** of carbon dioxide emission.

## COVID 19 PANDEMIC

During these difficult times, when many are facing various challenges, we at Keshav Sita Memorial Foundation Trust have undertaken various activities.

### 1. Vegetable / Fruits at reasonable rate

To help farmers and society it was decided with the help of local police (Deccan Gymkhana Police station, Pune) to arrange the vegetables and fruits directly from farmers. Till date Four such weekly markets (Law College Cannel Road 2 times, Deccan Gymkhana Area, Patwardhan Baug) have been arranged. Keeping the social distancing in mind people were given token numbers and time slots. More than 2600 people took advantage of these markets.

#### 1.1 Home Delivery to Elder People

Along with local vegetables around 450 Elderly Families were given home delivery of fruits and vegetables. This helps vulnerable population to stay home and stay safe.

## NGO streamlines veggie shopping in Deccan with tokens, time slots

Rujuta.Parekh@timesgroup.com

**Pune:** To ensure minimal crowding, NGO Keshav Sita Memorial Foundation Trust has developed a special token and time slot system for purchasing vegetables in the Deccan area.

The residents reached Canal Road as per the allotted time slot to purchase vegetables and fruits on Wednesday. As many as 440 residents living around Abhinav Marathi Medium School, Law College Road, Bhandarkar Road and Prabhat Road booked tokens between Sunday evening and Tuesday evening before stepping out to purchase vegetables as per their allotment.

Trustee of the NGO Shriharish Phadure said, "For the last five years, our trust has been working on plastic collection in these areas and we are in touch with several residents over WhatsApp. They told us



**ORDERLY MANNER:** As many as 440 residents booked tokens between Sunday and Tuesday evenings before stepping out to purchase vegetables as per their time slots

that they were facing difficulty in finding fresh fruits and vegetables. We spoke to additional commissioner of police Sanjay Shinde to seek the required permission. On approval, we tied up with an agency called Shashwat to set up the stall. We have received complete

support from the Deccan Gymkhana police station."

Another trustee, Medha Tadpatrikar said, "On reaching Canal Road, the residents were required to hand over a list of requirement to a staff member seated at a desk. Meanwhile, other staffers

started packing the listed items. Payment was made at the last counter. We are planning to organize this activity twice a week until the lockdown ends."

Home deliveries on the basis of the token system have also been started since Tuesday.

Times of India Pune 9-4-2020

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**Suvarna Smruti Bhandarkar Road, Deccan Gymkhana, Pune**



**Canal Road, Pune**





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**Laxmi Narayan Society, Patwardhan Baug, Pune**

## 2. Helping stray Animals

Trust team members are feeding stray dogs and cats in their respective areas.



7 Gopadma Apartment, Prabhat Road, 39/18 Erandwane Pune 411001





### 3. Distribution of masks and sanitizers to slum areas with the help on Police Department.

Trust is helping distribution of around 20000 mask and 1000 liters (3500–90 MI Bottles) sanitizers to slum areas which are prone to the infection. This activity is being conducted to support local Pune municipal corporation and police Department.



#### 3.1 Distribution Mask and Sanitizers to the local Police.



**3.2 Handover reusable mask and sanitizers to cremation staff of Vaikunth smashan bhumi,pune.**



**3.3 Handover more than 1000 small waste plastic bottles to Pune Police which are collected as part of our project of awareness and collection. So they can use it for distribution of sanitizer.**





### 3.4 Distribute Mask and Sanitizer to Third Gender



### 3.5 Distribution Food packets to local Police







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## FINANCE –

We are requiring funds for the continuation of the work which we have been doing under the lockdown.

Sr.No	Particular	Total No.	Rs. Per	Total Rs.
A	Gloves	20,000	15	3,00,000
B	Mask	20,000	17	3,40,000
C	Sanitizer Bottles	10,000	50	5,00,000
D	Face shield for doctors and nurses	200	50	10,000
E	Chemical for disinfections along with water(in Ltr)	200	800	1,60,000
F	Vegetables			80,000
G	Fruits			40,000
	<b>TOTAL</b>			<b>14,30,000</b>

# THANK YOU

**Keshav sita memorial foundation trust**

Dr.Medha Tadpatrikar & Shirish Phadtare  
Trustee

7 Gopadma Apartment, Prabhat Road, 39/18 Erandwane Pune 411001